

BRSS TACS

Bringing Recovery Supports to Scale

TECHNICAL ASSISTANCE CENTER STRATEGY

Neil Campbell, MS, is the executive director of the Georgia Council on Substance Abuse, a nonprofit organization dedicated to building and supporting community alliances to increase the impact of recovery through education, advocacy, and training. She is a passionate advocate, using her own lived recovery experience to reach others who are struggling. Ms. Campbell's current emphasis is influencing public policy through a recovery-positive legislative agenda, promoting recovery-oriented systems of care, and increasing the peer recovery workforce. In 2009, she co-founded the Certified Addiction Recovery Empowerment Specialist (CARES) Academy, which has now prepared over 575 people in recovery to deliver support services in Georgia's behavioral health system. Additional recovery initiatives include community listening sessions in partnership with the Georgia Mental Health Consumer Network and the annual Addiction Recovery Awareness Day at the state capital.

Ms. Campbell has extensive experience working in criminal justice agencies, including law enforcement, adult corrections, and juvenile justice. She served as the single authority in Georgia for addiction services funding. In her current role as a recovery advocate, Ms. Campbell frequently goes to jails, prisons, and domestic violence and homeless shelters to carry the message of hope for recovery. Her passion is to ensure that voices of lived recovery experience are heard and that stories of hope are used as a basis for changing the way addiction is perceived. In 2015, she was honored with the SAMHSA [Voice Award for Peer Leadership](#). The Voice Awards program honors consumer and peer leaders and television and film professionals who educate the public about behavioral health. Through each honoree's work and personal stories of resilience, they demonstrate that people with mental or substance use disorders can and do recover and lead meaningful lives.

Substance Abuse and Mental Health Services Administration
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SAMHSA
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SAMHSA's mission is to reduce the impact of substance abuse and mental illness on America's communities.